



NEW SLETTER

BULLETIN

Société canadienne de science horticole
CANADIAN SOCIETY for HORTICULTURAL SCIENCE

Executive / <i>exécutif</i>	President/ <i>président</i>	Merv Pritchard, MB
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	Past President/ <i>Ex-président</i>	Norman Looney, BC

May/m ai, 2000

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INTRODUCTION

Spring has come beckoning to us, for another burst of horticultural activity.

Be sure to attend the AIC conference in Winnipeg, Manitoba in July. It will be a great event. Work is progressing on IHC 2002.... a word of thanks to the many volunteers!

Albert Liptay

CSH Secretary-Treasurer

VIEWPOINT

A pitch for our journal, Canadian Journal of Plant Science, from the “viewpoint” soapbox.

It is interesting to note that in *Chronica Horticulturae*, Volume 40, Number 1, 2000, that a viewpoint is made by Antonio Monteiro to address the issue that *Acta Horticulturae* is often regarded as a “second class publication” because of the review process or lack of it. However, the viewpoint also explains that the huge success of *Acta Horticulturae* is twofold, that of timely publication and focus on very specific specialised areas of horticultural science. Professor Monteiro further expounds that in spite of those success points, the perception of quality is not there but that it really is the mandate of the editors of symposia etc, to ensure that an appropriate review process takes place.

In contrast, the *Canadian Journal of Plant Science*, has a very effective and intensive review process. What puzzles me is that a number of my colleagues in horticulture feel that the *Canadian Journal of Plant Science* is second rate. I continuously fail to understand this statement. I frankly am very proud of every single paper that I have ever published in the journal. The review process held me just as, and maybe even more accountable than any other horticultural journal and criticized every paper thoroughly and critically.

I ask myself why do I hear the negative comments about the journal from a fair percentage of scientists? Is the journal not what we make it? If we would send in our best papers that are pertinent to *CJPS*, it soon it could be regarded as the leader in horticulture and other plant science areas.

For what it is worth, my viewpoint.

Albert Liptay

PRESIDENT'S CORNER

Merv Pritchard

The Future of CSHS - In the Hands of AIC or CSHS Members?

A workshop to discuss a strategic plan for AIC and the future direction of the organization was recently held in Ottawa. It was attended by AIC executive including Associate Member Organization Board representatives, eight Associate Member Organizations, which includes CSHS, and nine Member Organizations (provincial institutes of agrologists). I attended as President of CSHS and John Proctor, a CSHS member and Associate Member Organization representative on the Board, also attended.

At this meeting, a couple of issues came to light which could affect the future activities and viability of both AIC and CSHS. A few of the provincial institutes of agrologists are considering withdrawal of membership from AIC and question its direction and value. Several of the provincial institutes also feel that AIC's Annual Conference has little value and recommended it be discontinued. The concern seemed to be that the scientific content of the Annual Conference was of little interest to their members. But does the activity of most agrologists not depend on sound science and innovative ideas which are used to solve issues and provide advice in agriculture? Are provincial agrologists and the scientific societies of two solitudes? I would hope not.

Most of the Associate Member Organizations, the scientific societies, on the other hand felt it was essential to maintain the Annual Conference in order to sustain active organizations. Some scientific societies, like CSHS, struggle to maintain membership and interest. It was felt that an Annual Conference was the glue that held AIC and scientific societies together and provides a forum in which different disciplines can discuss common issues.

Reduced financial support of public research and educational institutions and increased demands on a dwindling number of public employees has meant a decline in membership in CSHS. Until relatively recently, CSHS held its own Annual Conference. However, it now meets with AIC in order to build on the synergies of the larger group. If CSHS is to serve the role of the organization to provide leadership and scientific support for the horticulture industry in Canada, it is important it remain vibrant. An amalgamation with a society such as the American Society for Horticultural Science is possible but would

in all likelihood erode the potential for horticulturists in Canada to address national concerns. One suggestion at the strategic planning workshop was that some of the societies could amalgamate. This may be feasible if the issues facing horticulture can be addressed in a larger body. It is hoped that the International Horticulture Congress in 2002 will serve to renew the interest in CSHS across Canada and provide resources to sustain the organization over the long term.

So depending on how AIC restructures, the future of CSHS could be in jeopardy if we cannot make our organization more relevant to its members. It also needs to provide leadership to the horticulture industry across this country. Members are encouraged to provide comments or suggestions to the executive members of CSHS or to submit comments for publication in this newsletter on your views of the value of CSHS and how it needs to adapt to a changing environment.

A summary of other issues discussed at the strategic planning workshop are included elsewhere in this newsletter.

**AIC STRATEGIC PLANNING WORKSHOP
OTTAWA, ON
February 19, 2000**

The following is a summary of the issues discussed at the Strategic Planning Workshop held in Ottawa which would be of most concern to CSHS members:

Objective

- to discuss a strategic planning document and the future direction of AIC

In attendance

- representatives from: AIC executive including Associate Member Organization Board Representatives, nine Member Organizations (provincial institutes of agrologists), and eight Associate Member Organizations (AMOs, which includes CSHS),
- Merv Pritchard, President of CSHS and John Proctor, CSHS member elected as AMO rep on the Board of AIC, were in attendance

Issues discussed

A document had been circulated prior to the meeting which outlined a number of action plan recommendations that had been developed by the AIC executive. These issues were discussed and supported or modified as appropriate. There were a number of items up for discussion but the issues which were of most concern to CSHS are given below and a brief overview of the discussion is included. AIC executive will reconsider these issues before finalizing a strategic plan.

- = Discontinue the Annual Conference. This generated a great deal of discussion. Most of the AMO's felt it was critical to maintain the Annual Conference in order to maintain active organizations. Many of the provincial institutes felt an Annual Conference had little function, in part because many of their members do not attend the conference. It was generally agreed however that the Annual Conference served a purpose more important than many members of the provincial institutes thought.

- = One conference every two years - This suggestion was made but many in attendance felt this would mean the demise of several AMOs.
- = Replace the Annual Conference with an annual general meeting in conjunction with a regular Board meeting - If the Annual Conference was discontinued, this meeting would include presidents and registrars of provincial institutes and AMOs
- = Combining AMOs - Because of the difficulties some AMOs have of getting membership and of poor attendance at annual conferences, it was suggested that perhaps some AMOs should consider joining to make a stronger group.
- = Possible change in structure of the AIC executive - One proposal was to have the provincial institutes and AMOs of equal status on the executive. The executive could be made up of three representatives each from the provincial institutes and the AMOs, an executive director, and the president chosen from the executive. This structure will be considered further as to its merits.
- = Continue production of four issues per year of the scientific journals including the Canadian Journal of Plant Science - agreed
- = Develop a marketing plan for AIC scientific journals - It was agreed the quality of the journals is high and could generate more funds for AIC. A marketing plan for the Journals has been developed and the plan is currently being implemented.
- = Support of international activities - Provincial institutes felt this was a low priority and should not cost AIC to carry out. There was disagreement on the priority international work should have in AIC.
- = Promote the activities of AIC to the public - There was agreement this should happen in collaboration with provincial institutes
- = Encourage the use of the P.Ag. designation among its members and in job advertisements
- = Develop a list of information sources which could be used by media and others when dealing with agricultural issues
- = AIA, NBIA, and MIA are considering withdrawal of membership from AIC pending the outcome of the AIC review

Submitted by: Merv Pritchard
President, CSHS

AIC 2,000

**Greeting from the
CSHS
Agri-Food 2000
Conference Committee**

**Winnipeg, Manitoba
July 15th through to July 19th, 2000**

The following is a snap shot of some of the key events that we are sure will interest you.

Please see the web site at: <http://www.agrifood2000.mb.ca/index.html> for complete details: hotels, transportation and much more.

Don't forget to send your registration in early and watch for key dates for the special events.

CONFERENCE HIGHLIGHTS

Saturday, July 15th,

Opening Reception and Awards Ceremony - 7:00 - 11:00 p.m:

Winnipeg Convention Centre: Agri-Food 2000 will open the evening at the Winnipeg Convention Centre with an awards ceremony honouring select members of the Agricultural Institute of Canada, the Canadian Institute of Food Science and Technology, the Canadian Society for Agricultural Engineering and the Flax Council of Canada. You will be welcomed by the Province of Manitoba and the City of Winnipeg, on this the 130th Anniversary of Manitoba's entry into Canada. The ceremonies promise to energize everyone for the opening reception. Entertainment and light fare. Cash bar.

Sunday July 16th, 2000

Golf Tournament:

The Golf Tournament will be held at John Blumberg Course. The capacity is limited to 100 registrants and the deadline for registration is **June 15, 2000.**

Optional Events:

Conference registrants and their guests are invited to two general interest tours. Each tour will leave the Winnipeg Convention Centre at 8:30 a.m. and will return at 4:30 p.m. Cost for each tour is \$60 per person, including lunch, based upon a minimum of 30 registrants per tour. Capacity is limited and the registration deadline for tours is June 15, 2000.

Conference BBQ:

Sunday evening, we will be moving the conference festivities to the Red River Exhibition Park at the western boundary of Winnipeg for an evening of feasting and entertainment - Manitoba Style. Relish the refreshments at the big Red Barn with Lake Winnipeg goldeye pate.

Enjoy Manitoba entertainers on the Red Barn Stage and catch Winnipeg's famous Folklorama dancers. Feast on Manitoba BBQ and a buffet to satisfy every taste in the Special Events Pavilion. Buses will shuttle you to the "Ex" and then back to the Convention Centre.

Monday July 17th, 2000

Plenary Session: 8:00 am - 12:00 noon

Flax seed - A Functional Food for People on Both Sides of 50

- Diane H. Morris, PhD, RD

Tomorrow's Farm Weather Forecast - Warm, Wet and Wild

- David Phillips, PhD

A Changing World, Changing the Agricultural Food Industry

- Mark W.M. McCauley, BSc, MBA

Space Agriculture: Key to Space Exploration and Earth Benefits

- John C. Sager, BS, MS, PhD

Taste of Manitoba Luncheon, 12:00 Noon – 1:30 p.m

Agri-Food Industry Trade Show, 12:00 Noon – 8:00 p.m.

A NEW feature designed to show case the agri-food industry—its products and its services. Attendees will have the opportunity to meet firsthand representatives of the agri-food industry.

Tuesday July 18th, 2000

Oral Sessions and posters

To date we have nearly 20 scientific papers and posters for presentation covering ornamentals, fruit and vegetable crop area. Additionally, we have a good turn out of graduate students (7) so we should have an excellent competition for best paper and poster.

CSHS Luncheon and AGM

Tuesday Evening

Society Banquet and Awards Night: Winnipeg Art Gallery

Wednesday July 19th, 2000

Special Thematic Sessions

A sampling of the diversity of the topics:

- Measuring Sustainability of Agro-Ecosystems in the New Millennium
- Distance Education and Technology Transfer
- Weather and Climate in Food Production Management
- Nutraceuticals – Bridging the Gap Between Agriculture and Health
- Crop Production Systems for Healthy Food and Environment
- Food Quality and Safety

Please see the web site for complete details on invited speakers and a total listing of the themes the conference committee has put together.

Free Evening

Time to see the sites, sounds and tastes of wonderful Winnipeg in the summer time.
Many places to see and things to do.

Thursday July 20th 2000

Post conference tours

Remember the web site address for complete details

<http://www.agrifood2000.mb.ca/index.html>

STUDENT COMPETITION

The eastern region of the International Plant Propagators' Society (IPPS Eastern Region) invites students to submit written papers for an award of \$500 US for the best paper to be selected by the Research Grant Committee. Papers may be on plant propagation or plant production. This competition is open to any student enrolled in a formal education program. Undergraduates, graduates and students enrolled at technical institutions are encouraged to apply. Papers must be in written form and received no later than July 15, 2000. To receive the award the student must be available to present her/his paper orally during the Annual Meeting of the IPPS eastern region in Chicago, Illinois from October 1 to 4, 2000.

Application forms are available from:

Margot Bridgen, Executive Secretary Treasurer, IPPS Eastern Region, 26 woodland Road, Storrs, CT 06268, USA. Telephone: 860-429-6818, Fax: 860-429-6665 or e-mail:

mbippser@neca.com. The application is also available on the Eastern Region website:

www.ipps.org/EasternNA. All proposals must be received by July 15, 2000 in order to be considered for funding. The decision of the Research Grant Committee will be made by August 15, 2000 and will be final.

XXVI INTERNATIONAL HORTICULTURAL CONGRESS

CONGRESS ORGANIZING COMMITTEE TO MEET IN WINNIPEG

The Core Organizing Committee for the XXVI International Horticultural Congress will meet this summer in Winnipeg as part of the annual AIC/CSHS conference. This meeting at the Winnipeg Convention Centre will start at 3:00 PM on Monday, July 17. While the room has yet to be assigned, the location will be clearly posted and available at the Registration Desk.

There will be a general report from the Congress President, individual reports from our 7 Task Force leaders, and a wide ranging discussion about the scientific program, our society partners, tours and special events, the Exhibition and Trade Show, budget and finance, and our promotion and publicity activities. All present, past or potential CSHS members are welcome to participate as observers.

This will be an excellent way to learn about the Congress, and, if you have not already done so, a good time to announce your interest in getting involved with this exciting project!

Norm Looney, Congress President
CANADIAN SOCIETY FOR HORTICULTURAL SCIENCE
APPLICATION FOR MEMBERSHIP

NAME: _____ PLEASE CHECK DESIRED MEMBERSHIP
ADDRESS: _____ CSHS

Regular Member \$60.00
*Graduate Student \$10.00

Telephone: (____) _____ Retired Member \$20.00
Fax: (____) _____ Canadian Journal of
E-Mail: _____ Plant Science (incl. GST) \$25.68

UNIVERSITY EDUCATION

ISHS

B.Sc.

University: _____ Regular \$65.00
Year: _____ Student \$25.00

Total: _____

M.Sc.

University: _____ Please make cheque payable to:
Year: _____ Canadian Society for
Horticulture Science
Mail to: Suite 1121

Ph.D. 141 Laurier Av. West
 University: _____ Ottawa (Ontario) K1P 5J3
 Year: _____

*Graduate student status must
 be certified by

 Signature of major professor

PROFESSIONAL INTERESTS (CHECK ALL THAT APPLY)

- | | |
|---------------------|--|
| Vegetables | Research |
| Fruits | Extension |
| Floriculture | Education |
| Nursery Crops | Journalism |
| Turf | Sales/Marketing |
| Plant Protection | Service industries |
| Post-Harvest | Input industries (seeds,
machinery, etc.) |
| Landscaping | Other (specify): |
| Economics | |
| Breeding & Genetics | |

Société canadienne de science horticole - Demande d'Adhésion

Nom : S.V.P. Cocher l'adhésion désirée

Adresse : SCSH

.....
 Membre régulier 60\$

.....
 Étudiant 2e ou 3e cycle 10\$

.....
 Téléphone : Membre retraité 20\$

.....
 Télécopieur : Revue canadienne de
 E-mail : phytotechnie (incl. TPS) 25.68\$

Éducation Universitaire

SISH

B. Sc.

Université : Membre régulier 65\$

.....
 Année : Étudiant* 25\$

.....
 Total

.....

M.Sc.

Université:..... S.V.P. faire chèque à
Année:..... Société canadienne de science
horticole

Poster à: Suite 1121
141 avenue Laurier ouest
Ottawa ON, K1P 5J8

Ph.D.

Université:..... *Les étudiants doivent inclure la
signature de
Année:..... Leur professeur principal:

.....

Intérêts professionnels (cochez tout ce qui s'applique)

- | | |
|--------------------------------|--|
| Légumes | Recherche |
| Fruits | Vulgarisation |
| Floriculture | Enseignement |
| Pépinière | Journalisme |
| Phytoprotection | Vente / Mise en marché |
| Post-récolte | Industries des services |
| Paysagisme | Industries des intrants (semences |
| Économie | engrais, équipement etc) |
| Amélioration et génétique | Autre (spécifier): |

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